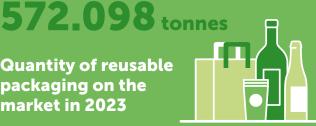


## **REUSABLE PACKAGING**

Reusable packaging is packaging returned by consumers and reused by the producer. Fost Plus members have to declare these every year, like single-use household packaging.

# Quantity of reusable packaging on the



packaging n the market

44 % reusable packaging in 2023

market in 2023

56 %\* single-use packaging in 2023

Between 2020 and 2023, the declared amount of reusable packaging increased by amount of declared packaging \*\*.

### Target





(compared to 2023)

less single-use packaging on the market by 2028 (compared to 2023)



8.8%

of declared reusable packaging by weight is beverage packaging\*



of declared reusable packaging by weight is mainly service packaging: carrier bags, trays, cups

\*\*\* Reusable beverage packaging is mainly glass, which is a lot heavier than single-use plastic or aluminium beverage packaging. Consequently, a higher proportion by weight does not necessarily correspond to a higher number of units on the market.

Reuse is a fundamental pillar of the circular economy, alongside prevention and recycling. When choosing the most appropriate packaging system, it is essential to consider the product-packaging combination and the consumption context. European regulations will have a major impact on the speed of innovation and development of reusable packaging in different sectors.

