



REUSABLE PACKAGING

Reusable packaging is packaging returned by consumers and reused by the producer. Fost Plus members have to declare these every year, like single-use household packaging.

572.098 tonnes

Quantity of reusable packaging on the market in 2023



44 %*

reusable packaging in 2023

56 %*

single-use packaging in 2023



Between 2020 and 2023, the declared amount of reusable packaging increased by almost 14% by weight compared to the total amount of declared packaging**.

* by weight

** 2020 and 2021 were atypical years for the use of reusable packaging because of restrictions linked to COVID-19.



Certain types of reusable packaging can only be declared using the detailed declaration rather than a simplified declaration. Fost Plus members can choose to file a detailed declaration, simplified declaration or a combination depending on their packaging mix.



98,8 %

of declared reusable packaging by weight is beverage packaging***



1,2 %

of declared reusable packaging by weight is mainly service packaging: carrier bags, trays, cups

*** Reusable beverage packaging is mainly glass, which is a lot heavier than single-use plastic or aluminium beverage packaging. Consequently, a higher proportion by weight does not necessarily correspond to a higher number of units on the market.

Target



+5 %

more reusable packaging on the market by 2028 (compared to 2023)



-5 %

less single-use packaging on the market by 2028 (compared to 2023)

Reuse is a fundamental pillar of the circular economy, alongside prevention and recycling. When choosing the most appropriate packaging system, it is essential to consider the product-packaging combination and the consumption context. European regulations will have a major impact on the speed of innovation and development of reusable packaging in different sectors.